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The immediate future of the profession

January marked an important point for the profession of will writing and estate planning. STEP released a code of practice, The Society of Will Writers (SWW) opened a dedicated training facility for industry professionals and this all sets out ambitions for future development following the government's desire for non-regulatory solutions.

Behind the scenes all the big players met for a round table discussion with the aim of implementing initiatives for creating consumer confidence, education and protection.

The Society of Will Writers, the largest of the self-regulatory bodies governing the profession has set out its aims of increasing the knowledge of the professional prior to the meeting and is going some way to meeting the need for consumer education through the creation of public information videos, which will be published on their website, and social media platforms.

The Society has gone even further in order to fulfil the Ministry of Justices wishes for non-regulation. New courses with mandatory pre-course material are only the start of the Society's 20th year in business plans. Society Director General Brian McMillan has promised a members manual this summer which will cover everything from starting your own business, running a will writing firm to exit strategies and everything in between.

These new measures reaffirmed by all who attended the round table discussion will go some way to creating transparency and understanding for the consumer when purchasing a product or service in our industry.

The Society of Will Writers were established in 1994 as a not-for-profit self-regulatory organisation governing the profession of will writers and estate planners. Since then the SWW have grown to be the largest organisation of its type who's primary aims are the advancement of education and ethical standards within the profession.

With questions or for more information please call 01522 68 78 88 or email info@willwriters.com www.willwriters.com